

**20
26**



**Chartered
Governance
Institute of
Southern Africa**

**INTEGRATED REPORTING AWARDS
SPONSORSHIP**

**18 NOVEMBER 2026
THE WANDERERS CLUB**

**IN PROUD
PARTNERSHIP WITH**



ABOUT THE EVENT



Align your brand to the best practice in corporate reporting

The CGISA | JSE Integrated Reporting Awards is more than just an event - it's a celebration of brilliance, innovation, and leadership in integrated reporting! By supporting these awards, you're making a bold statement about your commitment to transparency, accountability, and ethical business practices. It's your opportunity to stand out, build trust, and position your brand as a beacon of integrity in the Southern African business landscape.

Since 1956, the Chartered Governance Institute of Southern Africa (CGISA) has championed excellence in corporate reporting, and this year, we're inviting **YOU** to join this incredible legacy! Partner with us and the JSE Ltd, our esteemed co-host for over 25 years, as we honour the best in integrated reporting.

With categories spanning JSE-listed companies, state-owned enterprises, public sector entities, private companies, non-profit organisations, and a regional category for African businesses, the Awards cast a wide net across Southern Africa's dynamic business community. The competition draws trailblazers and thought leaders in integrated reporting, setting benchmarks for others to follow.

The journey begins mid-2026 and culminates in a glittering gala banquet on 18 November 2026 in the iconic Ballroom of The Wanderers Club.

Enter. Support. Celebrate Excellence.

ABOUT THE EVENT



Our comprehensive marketing campaign ensures unparalleled visibility for entrants and sponsors. Highlights include:

- Widespread pre-event promotions to build excitement and anticipation
- Advertising and coverage in CGISA's in-house magazine, Boardroom, reaching 4,000 influential professionals
- Dynamic Social Media Campaigns spotlighting our valued sponsors and driving engagement

Join us in fostering a culture of transparency, driving excellence, and building trust within the Southern African business community. Together, let's make 2026 a year to remember!

By partnering with the CGISA | JSE Integrated Reporting Awards you can:

- » **Enhance brand visibility:** Showcase your commitment to supporting excellence within the business community and strengthen your brand's reputation among key industry stakeholders
- » **Position your company as a thought leader:** Demonstrate your organization's expertise and thought leadership through engaging with award finalists, attendees, and the broader business community.
- » **Access exclusive media exposure:** Benefit from strategic media partnerships that will give your brand extensive exposure across a wide range of platforms.
- » **Leverage the power of association:** Capitalize on the prestige and credibility of the CGISA | JSE Integrated Reporting Awards to further bolster your company's reputation and market position.

Enter. Support. Celebrate Excellence.

2025 IRA HIGHLIGHTS

Marketing



MAILERS

Over 50 mailers with sponsor branding circulated to a database of 8 000+

SOCIAL MEDIA

Over 50 social media posts with sponsor branding were shared across four channels



CERTIFICATES

Winners received a certificate with sponsor branding



MENU

Three menus were put on each table at the gala dinner



BOARDROOM

Dedicated magazine published included sponsor advertising

2025

IRA HIGHLIGHTS

Gala Dinner



COMEDIC ENTERTAINMENT

Schalk Bezuidenhout was emcee and entertainer



INFLUENTIAL KEYNOTE

Prof. Mervyn King (FCG) was the keynote speaker



CEO ADDRESS

Stephen Sadie, CGISA CEO, thanked sponsors



GLAMOUROUS NIGHT OUT

A night of splendour with a beautiful setting



PHOTO OPPORTUNITIES

Companies took photos to commemorate the night



NETWORKING

Colleagues in reporting networked across companies



PRESENTATION OF WINNERS

Recognising reporting excellence with awards



BRANDING OPPORTUNITIES

Branding on stage and in the foyer for sponsors



CELEBRATION OF SUCCESS

Teams celebrated their reporting success

SPONSOR PACKAGES



Naming Partner

Unlock the Prestige: Naming Partner Sponsorship Opportunity for the Integrated Reporting Awards

Your opportunity to lead the legacy

We are seeking a dynamic Naming Partner to step into a leadership role. This Diamond Sponsorship, at a cost of R150,000, offers your company unparalleled branding and exposure:

Exclusive naming rights for the event.

- Prominent placement of your logo on all marketing materials
- Prominent placement of your logo linked to your website on the integrated reporting awards web page
- A VIP table at the gala dinner, positioning you alongside the industry's elite
- An opportunity to address an influential audience
- Access to premium advertising and marketing opportunities unlocked under the platinum sponsor benefits

Partnering for Impact

This sponsorship isn't just about visibility - it's about becoming a cornerstone of excellence in integrated reporting. Your support will help us keep participation fees affordable, enabling broader representation and encouraging more organisations to embrace world-class reporting standards.

We're seeking a committed, visionary partner to join us in shaping the future of integrated reporting in South Africa.

Let's Talk

We would be delighted to explore this unique partnership opportunity with you and your team. Let's discuss how your brand can take center stage at one of the most prestigious events in the business calendar.

*All prices are ex VAT

SPONSOR PACKAGES

Comprehensive packages

| What is included in each package* | Platinum R100 000 | Gold R75 000 | Silver R50 000 | Bronze R30 000 |
|---|----------------------|-----------------------|------------------------|---------------------|
| Number of packages available | 1 | 2 | 2 | 3 |
| Recognition on Integrated Reporting Awards web page with sponsor logo and link to sponsor's website | ★ | ★ | ★ | ★ |
| Sponsor logo on all advertising and mailers | ★ | ★ | ★ | ★ |
| Ownership of a category & sponsor representative to hand over award at the prestigious gala dinner | Mid Cap | Small Cap / Fledgling | Unlisted / State Owned | Public Sector / NGO |
| Complimentary seats at gala dinner | 10 | 6 | 4 | 2 |
| A slide with sponsor company logo screened during the duration of the gala dinner | ★ | ★ | ★ | Combined |
| Banners on stage | 2 | 2 | | |
| Banners in foyer | 2 | 1 | 1 | 1 |
| Advert in CGISA's Boardroom Magazine (circulation 4000+) | Double spread | Full page | Half page | Half page |
| Opportunity to place brochures in The Premier Corporate Governance Conference, conference bags in September | ★ | ★ | ★ | ★ |
| Special mention and thanks during CEO speech | ★ | ★ | | |

SPONSOR PACKAGES



Photo booth

Sponsor our magazine-style photo booth for **R25 000** and your logo will feature on all photos taken within our custom branded photobooth.



Mock up of design

SPONSOR PACKAGES

Integrated Reporting Partners

We offer tailored packages for companies that provide specialized expertise and resources to help organizations produce comprehensive and high-quality reports.

These services range from providing services to integrated reporters, such as consultation and advisory, communications, writing, design, production and printing. We recognize that these are often small to medium sized businesses with smaller marketing budgets.

The culmination of the judging process is a prestigious gala dinner. Three copies of the printed menus are placed on each table on the night of the awards dinner. This is an opportunity to place your company logo and website on the back of the menu under the heading “Companies that can help you achieve excellence in Integrated Reporting”.

| Package name and number | No. available | Cost* |
|----------------------------|---------------|---------|
| 1. Entry and seats package | 10 | R22 500 |
| 2. Menu sponsor only | 10 | R11 500 |

| What is included in each package* | 1 | 2 |
|--|---|---|
| Complimentary entry of a report into the awards | ★ | ★ |
| Sponsor logo on the printed menu | ★ | ★ |
| Sponsor logo on the Integrated Reporting Awards web page | ★ | ★ |
| Complimentary seats at the gala dinner | 3 | 1 |
| Opportunity to offer a prize such as a workshop or advisory meeting | ★ | ★ |
| Opportunity to place brochures in The Premier Corporate Governance, conference bags in September | ★ | ★ |

SPONSOR PACKAGES



Benchmark Integrated Reporters

This contribution of support and association with the awards and the Chartered Governance Institute of Southern Africa demonstrates your company's commitment to integrated reporting and good governance.

The awards are attended by governance professionals, members of the Institute as well as C-Suite executives and integrated reporting teams.

The purpose of the awards is to improve standards of reporting as a critical element of good governance. The CGISA, as an NPC, achieves this through sponsorship and entry fees. The support of each and every one of our sponsors contributes to the viability and sustainability of the awards.

What do you get for R 25 000*

Recognition as sponsor on CGISA Integrated Reporting website page with your logo and link to your website

Two complimentary seats at gala dinner

A slide with your company logo to be screened during the gala dinner

*All prices are ex VAT

For more information, or to confirm your sponsorship, please contact Colette Diamond. If you would like to sponsor product giveaways or anything else, contact Colette and she will tailor make a package to suit your needs.

The CGISA, as an NPC, relies on sponsorship and entry fees to cover their costs and make the awards viable.

Due to the size of the venue, we have a limited number of seats available for companies that are not sponsors or entrants.

Enter. Support. Celebrate Excellence.

20
26



Chartered
Governance
Institute of
Southern Africa

CONTACT COLETTE DIAMOND



083 788 0010



events@chartgov.co.za



www.chartgov.co.za

IN PROUD
PARTNERSHIP WITH

JSE