



Chartered  
Governance  
Institute of  
Southern Africa



THE PREMIER CORPORATE  
GOVERNANCE CONFERENCE

# SPONSORSHIP PROSPECTUS

2026

# The Premier Corporate Governance Conference

In an environment of heightened regulatory scrutiny and investor expectation, the CGISA Premier Corporate Governance Conference stands as the leading platform for advancing transparency, accountability and sustainable business leadership. The conference convenes senior executives, board members, governance professionals and regulators to engage with cutting-edge insights, influential thought leaders and practical governance solutions.

For sponsors, it offers direct access to a highly targeted, decision-making audience and a powerful opportunity to align with the future of ethical, effective and resilient governance.

**Date:** 16 & 17 September 2026

**Venue:** NH Johannesburg Sandton  
138 Rivonia Rd, Sandown, Sandton, 2196



# Why sponsor



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From our CEO Stephen Sadie



I invite you to participate in the 16th annual **Premier Corporate Governance Conference**, a flagship event that has become a cornerstone for governance professionals and company secretaries across Southern Africa.

Our conference is more than just an event - it is a unique platform for networking, learning, and showcasing your brand to a targeted audience of governance leaders. As a sponsor, you'll have opportunities to connect with influential professionals, increase your brand visibility, and position your organisation as a key player in corporate governance.

To ensure maximum engagement for our sponsors, the exhibition area will be the heart of the conference with tea breaks and lunches hosted in this space, providing a prime opportunity for you to interact with delegates and make lasting connections.

We are offering a range of customizable sponsorship packages, allowing you to choose the level of engagement that aligns best with your goals and budget. Our team is happy to work with you to create a bespoke package that maximizes your return on investment.

As always, our sponsors will be featured on the CGISA conference web page, with links to your company's website, giving your brand even greater online exposure.

If you'd like to explore sponsorship opportunities or discuss how we can create a tailored package for you, please don't hesitate to reach out to our event coordinator:

Colette Diamond | [events@chartgov.co.za](mailto:events@chartgov.co.za) | 083 788 0010

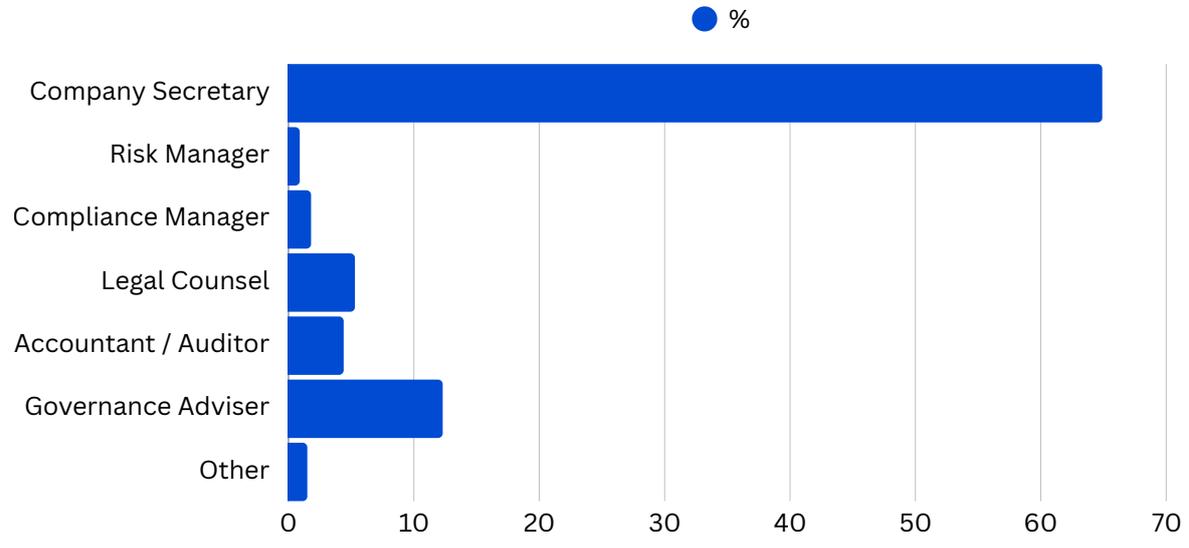
I look forward to welcoming you as a valued sponsor and partner in making this year's conference another remarkable success.



**2025 Conference**

# Highlights

## Some statistics



### OVER 230 DELEGATES

Delegates are a targeted audience in the company secretarial and corporate governance field



### MORE THAN 100 COMPANIES

Ranging from large multinational to SMMEs



### RANGE OF SECTORS

From JSE top 40 companies, to government departments to private governance consultancies

2025 Conference

# Highlights

## Our partners and sponsors

In 2025, we had several notable partners and sponsors, without whom our event would not have been possible.



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Business  
Day

Nasdaq

Board PAC<sup>®</sup>

Diligent | ST

NEDBANK

tamela

RESOLVE

GENSAF AI  
Generative AI safely delivered BOARD

hmss  
Minute taking services

WITS  
PLUS  
CENTRE FOR PART-TIME STUDIES

2025 Conference

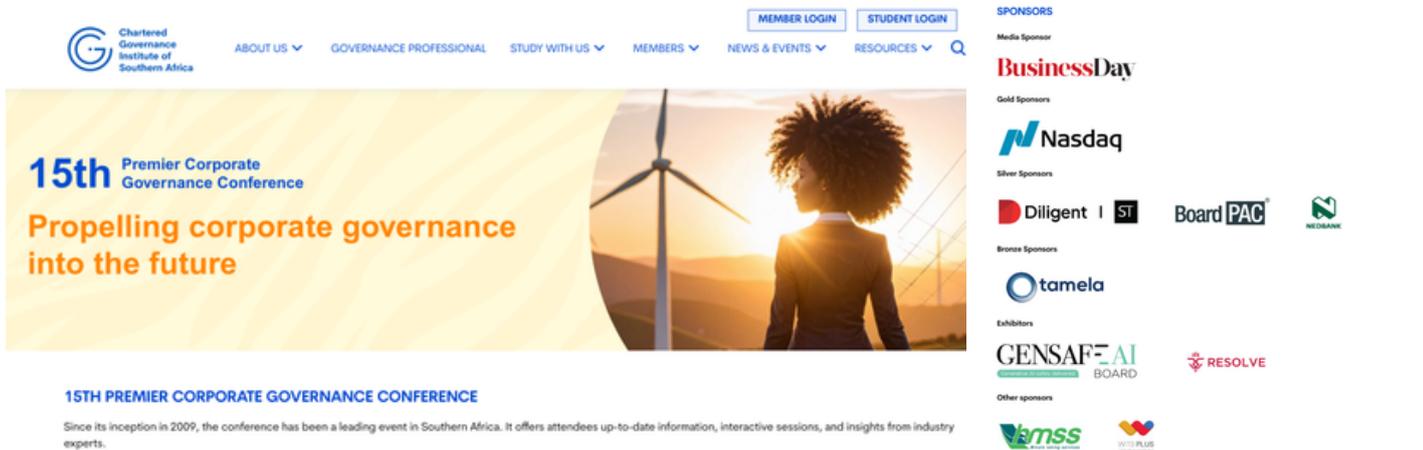
# Highlights

## Marketing efforts

In the months leading up to the conference, CGISA rolls out an integrated marketing campaign across targeted mailers, social media and key publications. This exposure highlights top-tier sponsors and directs audiences to a dedicated landing page showcasing all sponsors.

## Website

Our conference has a dedicated landing page with a section for showcasing our sponsors. See our 2025 page: <https://www.chartgov.co.za/conference/15th-premier-corporate-governance-conference/>



## Mailers

We send regular mailers to a database of over 8000 promoting our conference and featuring our tier sponsors and partners. The earlier you book, the more exposure you will get.



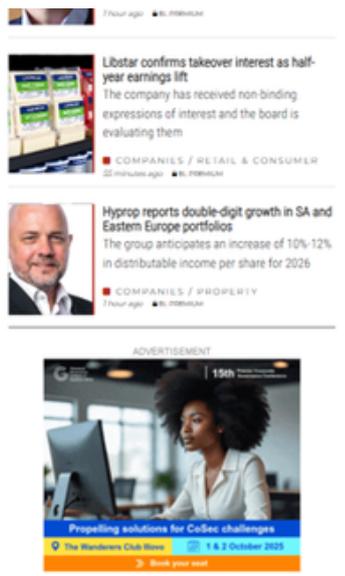
## Social media

We leverage our LinkedIn, Facebook, X and Instagram (with a combined following of over 11 000) to promote our conference and to highlight our sponsors.



## Publications

We advertise the conference through our media partnership(s) and through our publications. Select sponsor tiers also includes advertising in our publications.



### Business Day

Readership: 1,446,000



### e-Zine

Circulation: 8,500



### boardroom magazine

Circulation: 4,000



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# Highlights

## What delegates had to say...



ABSA

### Shamida Smit

Diverse, thought provoking, eye-opening! Hugely valuable event - every year.



NATIONAL  
FILM AND  
VIDEO  
FOUNDATION

### Lindeka Moeng

What a time to be in the midst of Governance Gurus. CGISA has not disappointed once again, kudos!



SEDFA

### Bianca van Wyk

Thoroughly enjoyed the conference, it completely broadens your thinking on governance and your role in ensuring good governance for SA as a whole.



PRIVATE

### Fiona Maskell

Absolutely fabulous



UNIVERSITY  
OF VENDA

### Khwathisani Mashila

One not to be missed!



AUDITOR  
GENERAL  
SOUTH  
AFRICA

### Vongani Khosa

The conference was very informative and interactive, and provided vital insights into the world of corporate governance through practical case studies. It is therefore highly recommended for all governance practitioners.



SHONGWE

### Xoliswa Shereen

I gained valuable insights from some of the most brilliant minds in the field, and the discussions highlighted both the challenges and exciting opportunities ahead.

2025 Conference

# Highlights

Our programme



Our conference programme is filled with experts and leaders that share key insights and perspectives on the governance field.

## Programme

Day 1: Wednesday, 1 October 2025	
09h00 - 09h05	Welcome by Ayanda Nyathi, MC
09h05 - 10h00	<b>Khulekani Mathe, CEO, Business Unity South Africa</b> Governance in a time of economic headwinds
10h00 - 10h40	<b>Lael Bethlehem, Partner: Shared Value &amp; Impact, Genesis Analytics</b> South Africa's economy: Key trends and implications for the future
10h40 - 11h10	Mid morning tea break
11h10 - 11h50	<b>Stephen Sadle, CEO, Chartered Governance Institute of Southern Africa</b> Building leaders in corporate governance
11h50 - 12h30	<b>Gideon Pogrand, Founding Director, Centre for Business Ethics, Gordon Institut Business Science</b> Organisational apology for misconduct: Multinationals implicated in state capture
12h30 - 13h30	Lunch
13h30 - 14h10	<b>Dario Milo, Partner, Webber Wentzel</b> Corporate governance and strategic lawsuits against public participation (SLAPPS)
14h10 - 15h10	Panel Discussion: Company Secretaries in the headwinds <b>Lucy Mokoaka, GM, Deputy Company Secretary, MTN</b> <b>Prudence Molebatsi, ACG, Senior Company Secretary, ABSA</b> <b>Shela Mohatla, FCG, Group Company Secretary, Harmony Gold</b>
15h10 - 15h35	Mid afternoon tea
15h35 - 16h15	<b>Rob Rose, Editor, Currency News</b> Corporate scandals
16h15 - 16h55	<b>James Harley, Head of Innovation, Nasdaq Governance Solutions</b> Smart governance: How artificial intelligence is reshaping board meeting management
16h55 - 17h00	Closing by Ayanda Nyathi, MC
17h00 - 19h00	Cocktails

Day 2: Thursday, 2 October 2025	
09h00 - 09h05	Welcome by Ayanda Nyathi, MC
09h05 - 09h45	<b>Agnes Mlambo, Acting Group Executive: Distribution, Eskom</b> Energy governance: Building a distribution network
09h45 - 10h25	<b>Lynelle Bagwandeen, FCG, Group Company Secretary, Prosus and Naspers</b> Can a CoSec be an AI employee?
10h25 - 10h50	Mid morning tea break
10h50 - 11h30	<b>Ricardo Rosa, GM: Enterprise Commercial Africa, Microsoft</b> Understanding the impact of AI on the role of the company secretary
11h30 - 12h30	Panel Discussion: CoSecs caught up in the headwinds <b>Minal Ramnath, Senior Specialist: Corporate Governance, Nedbank</b> <b>Kirsten Redford, Director, Resolve Corporate Services</b> <b>Isabel Correia, FCG, Company Secretary, HSBC</b>
12h30 - 13h10	<b>Mike Muller, Adviser, Strategic Water Partners' Network</b> Which water crisis?!
13h10 - 14h10	Lunch
14h10 - 14h50	<b>Shaheed Osman, Partner &amp; Africa Head of ESG Assurance, KPMG</b> What's up with sustainability reporting?
14h50 - 15h30	<b>Tshepiso Makofane, MD, Tamela</b> ESG-driven corporate finance: Aligning capital strategy with good governance in SA
15h30 - 15h40	Wrap up by Ayanda Nyathi, MC
<b>END OF THE CONFERENCE</b>	

## INTEGRATED REPORTING AWARDS 2025

Tiered sponsors are featured on our programme to ensure enhanced exposure.

GOLD SPONSORS	SILVER SPONSORS	BRONZE SPONSORS	MEDIA SPONSORS

2025 Conference

# Highlights

See some of our photos

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# Sponsorship Packages

What is included in each package*	Platinum R130 000	Gold R100 000	Silver R50 000	Bronze R30 000
Number of packages available	2	2	Unlimited	Unlimited
Recognition as a conference sponsor	★	★	★	★
Logo features on all marketing material and branding collateral	★	★	★	★
Logo featured on conference webpage with a link through to your company website	★	★	★	★
Opportunity to put a brochure / promotional giveaway in the conference bags	★	★	★	★
Complimentary delegate tickets to conference	6	4	2	1
Opportunity to play a corporate advert on the screens in conference venue during breaks	One minute video	30 second video	Three slides	One slide
Opportunity to place pull up banners next to stage / at registration / in foyer	2 / 2 / 2	0 / 2 / 2	0 / 1 / 1	0 / 0 / 1
Logo features on CGISA Social Media Marketing	3	2	1	
Small logo on the back of name badges	★	★	★	★
Advert in CGISA boardroom Magazine	Full page	Half page		
3x3m ( 9 square meter) exhibition stand	★	★		
Banner advert in the CGISA eZine	★			
Speaker slot on programme	15 minutes			

\*All prices are ex VAT

Exhibition layout will be provided to interested parties as soon as it becomes available

### Exhibition Stand

R16 500\*

- There are eight exhibition stands available
- Each stand is nine sqm in size
- All catering is served around the exhibition stands to attract delegates to the exhibitors

#### Cost includes:

- Shell scheme walls
  - Company name on the stand fascia
  - LED Lighting
  - Single plug point
  - Two exhibitor badges
  - Cocktail table, two chairs and narrow trestle table
  - Lead retrieval programme
  - Additional exhibitor badges can be purchased at a cost of R 3000\* each
- Exhibitors are encouraged to run a lucky draw competition on your stand to collect delegate contact details. The final prize draw will be facilitated by CGISA on stage at the end of the conference on day two which provides added exposure for exhibitors.

# OTHER SPONSORSHIP OPPORTUNITIES

## Conference bags

Own cost



You have the opportunity to provide the conference bags with your company logo which each delegate will receive at registration. Minimum number required is 280 bags.

The bags should be at least A4 size and should be branded with your company logo and the logo of the CGISA

There is no sponsorship cost for this, but you are responsible for the full cost of the bags including delivery to the venue.



## Lanyards for name badges

R5 500\*

Each delegate receives a lanyard for their name badge, so your company will be highlighted for the duration of the conference

The cost of this sponsorship does not include the cost of the lanyards. This cost is for the sponsor's account. 300 lanyards are required.

We can gladly assist you with sourcing of items if required

## WHAT WE OFFER

# OTHER SPONSORSHIP OPPORTUNITIES

### Name badge printing

R8 000\*

Your company logo will appear next to the CGISA logo on the name badges of all delegates

You will be required to supply a logo in a useable format



### Marketing material placed in conference bags

R5 500\*

You will have the opportunity to place a brochure or marketing item of your choice into the conference bags

Each delegate is handed a conference bag as they register

250 units are required to be delivered to the venue the day prior to the conference



### Sponsor a speaker

SQ

Your company can sponsor a speaker on a governance, compliance or company secretarial topic

The speaker's credentials and topic must be submitted for consideration prior to agreement of this sponsorship



\*All prices are ex VAT

# OTHER SPONSORSHIP OPPORTUNITIES

## Adverts on the screen in the conference room

**Static slide: R2 750.00\***

**Video: R5 500.00\***

Your company advert will be played on the screens in the conference venue at various times at the beginning and end of the conference sessions during the course of the two days.



You will be required to supply the advert in a suitable format  
You can select one static slide or a video up to one minute

## Networking Cocktails at the end of the conference on day one

**R30 000**

At the end of the day one programme, our esteemed emcee will announce that the networking event is sponsored by your company

- Your company video will be played as delegates exit the main conference room
- You can put up six banners in the general areas of the foyer where the cocktail event takes place to expose your brand to conference delegates
- Company brochures can be placed around the public areas
- You may supply branded napkins or similar
- You may set up a table to do a lucky draw of your choice to encourage people to share their details with you - prize will be for your own account

LET'S TALK



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## CONTACT COLETTE DIAMOND



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