



Chartered
Governance
Institute of
Southern Africa

e-zine advertising rates 2025

Formerly Chartered Secretaries Southern Africa

Advert Size

| Size | Dimensions | 1 Advert | 2 to 3 Adverts (Per Advert) | 4 Adverts (Per Advert) |
|------------------|-------------------------|-----------|--------------------------------|---------------------------|
| Full Page | 185 mm (w) × 185 mm (h) | R8 900.00 | R8 500.00 | R8 200.00 |
| 1/2 Page | 185 mm (w) × 89 mm (h) | R4 720.00 | R4 520.00 | R4 320.00 |
| 1/3 Page | 185 mm (w) × 57 mm (h) | R3 090.00 | R2 890.00 | R2 690.00 |
| Banner | 185 mm (w) × 35 mm (h) | R1 550.00 | R1 350.00 | R1 150.00 |

All rates include VAT and exclude production charges.

CGISA reserves the right to withhold any advertisement from publication and to cancel any advertisement order that has been accepted. CGISA reserves the right to edit, revise or to reject – even after acceptance for publication – any advertisement deemed to be untruthful or objectionable in subject matter or wording, discriminatory, offensive, or unsuitable for any other reason, whether space for the advertisement has been booked in advance or not.

Deadlines

| Deadlines | Quarter 1 | Quarter 2 | Quarter 3 | Quarter 4 |
|-----------------------------|------------------|---------------|----------------|-----------------|
| Publication deadline | 26 February 2025 | 14 May 2025 | 20 August 2025 | 22 October 2025 |
| Booking deadline | 12 February 2025 | 30 April 2025 | 6 August 2025 | 8 October 2025 |
| Material deadline | 19 February 2025 | 7 May 2025 | 13 August 2025 | 15 October 2025 |

Circulation of 8 000

For more information email marketing@chartgov.co.za or call +27 11 551 4000

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