



Chartered
Governance
Institute of
Southern Africa

INTEGRATED REPORTING AWARDS

13 NOVEMBER 2024
THE WANDERERS CLUB

SPONSORSHIP
PROSPECTUS



Align your brand to the best practice in corporate reporting



The CGISA | JSE Integrated Reporting Awards is a prestigious event that recognises and celebrates excellence in corporate reporting. Supporting the awards showcases your commitment to transparency, accountability, and stewardship. This can differentiate your brand from competitors and enhance your reputation as a responsible and ethical business. By participating, you contribute to fostering a culture of solid reporting, championing full disclosure, and building unwavering trust among the Southern African business fraternity and other key stakeholders.

Since 1956 the Chartered Governance Institute of Southern Africa (CGISA) has been at the forefront of celebrating excellence in corporate reporting, and this year, we invite YOU to be a part of this prestigious legacy! Join forces with the JSE Limited, our co-host and partner for over 25 years, as we embark on a journey of recognising transparent and impactful reporting and encouraging continuous improvement.

With categories for JSE-listed companies, state-owned companies, public sector entities, private companies, non-profit organisations, as well as a regional category for companies across Africa, the Awards reach across the Southern Africa business landscape. The entrants to the Awards comprise a major group of JSE listed companies who are thought leaders in integrated reporting in South Africa. Entry forms are emailed to a database of 9 000 companies which include state-owned companies, public sector, non-listed companies, NGOs and companies in neighbouring states.

The Awards process commences mid-2024 and ends with a prestigious gala banquet on 13 November 2024 in the Ballroom of The Wanderers Club.

CGISA runs an extensive marketing campaign building up to the Awards function. A post event Awards supplement is published in Business Day. A full Awards report is also published in CGISA's in-house magazine, boardroom which is emailed to 4 000 people. Our sponsors are also included in our social media campaign.



By partnering with the CGISA | JSE
Integrated Reporting Awards you can:

- **Enhance brand visibility:** Showcase your commitment to supporting excellence within the business community and strengthen your brand's reputation among key industry stakeholders
- **Position your company as a thought leader:** Demonstrate your organization's expertise and thought leadership through engaging with award finalists, attendees, and the broader business community.
- **Access exclusive media exposure:** Benefit from strategic media partnerships that will give your brand extensive exposure across a wide range of platforms.
- **Leverage the power of association:** Capitalize on the prestige and credibility of the CGISA | JSE Integrated Reporting Awards to further bolster your company's reputation and market position.

For further information on sponsorship or to book your space at the banquet please contact Colette Diamond on 083 788 0010 or events@chartgov.co.za



We look forward to hearing from you and hope that you will be part of this year's event.

Stephen Sadie
(MBA, M.Ed)
Chief Executive Officer
Chartered Governance Institute of Southern Africa
The CGISA



Sponsorship packages available:

What is included in each package (All prices are ex VAT)	Platinum R 100 000	Gold R 75 000	Silver R 50 000	Bronze R 30 000
Recognition as sponsor on CGISA Integrated Reporting website page with your logo and link to your website	*	*	*	*
Your company logo on all advertising and mailers	*	*	*	*
Ownership of a category & company representative to hand over award at the dinner	Small Cap	Mid Cap / Fledgling	Unlisted / State Owned	Public Sector / NGO
Complimentary seats at dinner	10	6	4	2
A slide with your company logo to be screened during the event	*	*	*	Combined
Banners on stage	2	2		
Banners in foyer	2	1	1	1
Advert in CGISA's Boardroom Magazine	Double Spread	Full Page	Half Page	Half Page
Opportunity to place brochures in The Premier Corporate Governance Conference, conference bags in September	*	*	*	*
CEO to thank sponsors during speeches	*	*		

Integrated Reporting Partners

We offer tailored packages for companies that provide specialized expertise and resources to help organizations produce comprehensive and high-quality reports.

These services range from providing services to integrated reporters, such as consultation and advisory, communications, writing, design, production and printing. We recognize that these are often small to medium sized businesses with smaller marketing budgets.

The culmination of the judging process is a prestigious gala dinner. 3 x copies of the printed menus are placed on each table on the night of the awards dinner. This is an opportunity to place your company logo and website on the back of the menu under the heading “Companies that can help you achieve excellence in Integrated Reporting”.

Package Name and Number	Number Available	Cost ex VAT
1. Entry and seats package	10	R 22 000
2. Menu only sponsor	10	R 11 000

What is included in each package	1	2
Complimentary entry of a report into the awards	*	*
Your logo on the printed menu	*	*
Your company logo on the CGISA website	*	*
Complimentary seats at dinner	3	1
Opportunity to offer a prize such as a workshop or advisory meeting	*	*
Opportunity to place brochures in The Premier Corporate Governance, conference bags in September	*	*



Support from benchmark integrated reporters

This contribution of support and association with the awards and the Chartered Governance Institute of Southern Africa demonstrates your company's commitment to integrated reporting and good governance.

The awards are attended by governance professionals, members of the Institute as well as C-Suite executives and integrated reporting teams.

The purpose of the awards is to improve standards of reporting as a critical element of good governance. The CGISA, as an NPC, achieves this through sponsorship and entry fees. The support of each and every one of our sponsors contributes to the viability and sustainability of the awards.



What do you get for R 25 000 ex VAT

Recognition as sponsor on CGISA Integrated Reporting website page with your logo and link to your website

2 x Complimentary seats at dinner

A slide with your company logo to be screened during the event





Chartered Governance Institute of Southern Africa

For more information, or to confirm your sponsorship, please contact Colette Diamond at events@chartgov.co.za or 083 788 0010. If you would like to sponsor product giveaways or anything else, contact Colette and she will tailor make a package to suit your needs.



The CGISA, as an NPC, relies on sponsorship and entry fees to cover their costs and make the awards viable.

Due to the size of the venue, we have a limited number of seats available for companies that are not sponsors or entrants.

